# Advocates as Allies:

BUILDING RELATIONSHIPS BETWEEN MANAGED CARE ORGANIZATIONS AND OMBUDSMEN

# Objectives

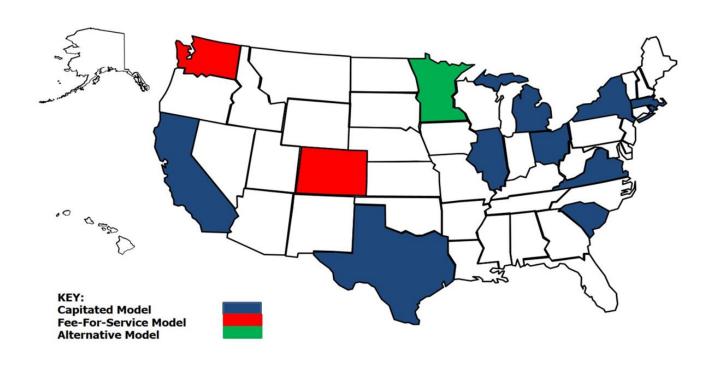
- Present the basics of the financial alignment initiative and it's current status
- Describe ombudsman role in states' demonstrations
- Discuss best practices and lessons learned to date
- Describe how others can begin building similar relationships

### Introductions

- •Toni Fortson-Bigby, Director of Regulatory & Consumer Advocacy, CareSource
- Marc Steinberg, Technical Director, Medicare-Medicaid Coordination
  Office, Centers for Medicare and Medicaid Services
- Teresa Teeple, Ombudsman Systems Liaison, Ohio Office of the State Long-Term Care Ombudsman
- Gabriela Trujillo-Williams, Program Analyst for Duals Demonstration Ombudsman Technical Assistance Program, Administration for Community Living

# Financial Alignment Initiative

- Response to fragmented system, opportunity resulting from ACA
- Goal: increase access to quality, seamlessly integrated programs for Medicare-Medicaid enrollees
- Demonstration models
  - Capitated
  - Managed FFS
  - Alternative



Financial Alignment Initiative: States

# Beneficiary Assistance: Financial Alignment Ombudsman Programs

- Origination
- •Models used by states
- Function/activities
  - Complaints/inquiries
  - Build relationships at state level
  - Address systems issues

### States Leveraging LTC Ombudsman Program

- Illinois
- Ohio
- Virginia
- South Carolina

# States Using a Contracted Organization

- California
- Colorado
- Massachusetts
- New York
- Rhode Island
- Michigan

#### States Using an Existing Ombudsman Program

- Texas
- Washington

# Beneficiary Assistance: Moving Forward

- •Increasing shift toward Medicaid managed care
- Benefit of ombudsman function in managed care space
- Managed care regulation requirements related to beneficiary supports



# MyCare Ohio

### Home and Community-Based Services

- § Home modifications
- § Durable medical equipment
- § Care management





## Nursing Home Issues

- § Transitions between settings
- NF discharge to homeless shelters



Nursing Home Closures: All Hands on Deck

Ohio's Interagency Transition Team Communication is key, as is having a centralized point of contact

Leveraging existing relationships to initiate and sustain connection

Inclusion of ombudsman contact information in marketing materials

Lessons Learned

# Facilitated Discussion

### Contact

Toni Fortson-Bigby toni.fortsonbigby@caresource.com

Marc Steinberg marc.steinberg@cms.hhs.gov

Teresa Teeple tteeple@age.ohio.gov

Gabriela Trujillo-Williams gabriela.trujillowilliams@acl.hhs.gov