

Self-Direction: A Rising Movement



Agency Directed Model

The consumer selects an agency, which is then responsible for hiring, managing and firing support workers.





Self-Directed Model

The consumer is provided a budget for care by the state, can then use that budget to hire whichever support workers that they want - are responsible for hiring, managing, and firing.



Cost Impact of Self-Direction

Research has found that self-direction:



Reduces nursing home admissions



Increases consumer satisfaction



Improves the quality of consumer health

^{*}Robert Wood Johnson Foundation's Arkansas Cash and Counseling study found there was an 18% reduction in nursing home admissions as a result of self-directed services, following 2,000 consumers over a 3-year period.

Models of Self-Direction

 Budget Authority: Consumer receives a budget with which they can purchase objects and staff support at rates they determine appropriate

 Employer Authority: Consumer is the "employer of record" with ultimate responsibility over support worker employee(s)

 Agency with Choice: Consumer selects and can fire their own workers - but an agency serves as the "employer of record"

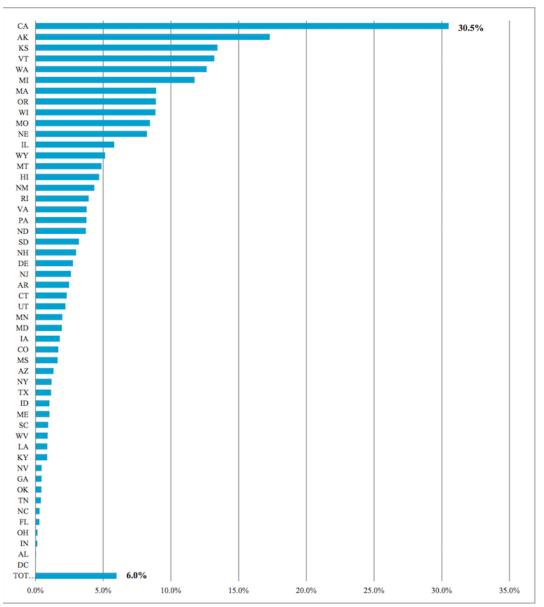




Among a representative group of AARP members over the age of 50, 75% preferred managing services for themselves over receiving care from an agency.



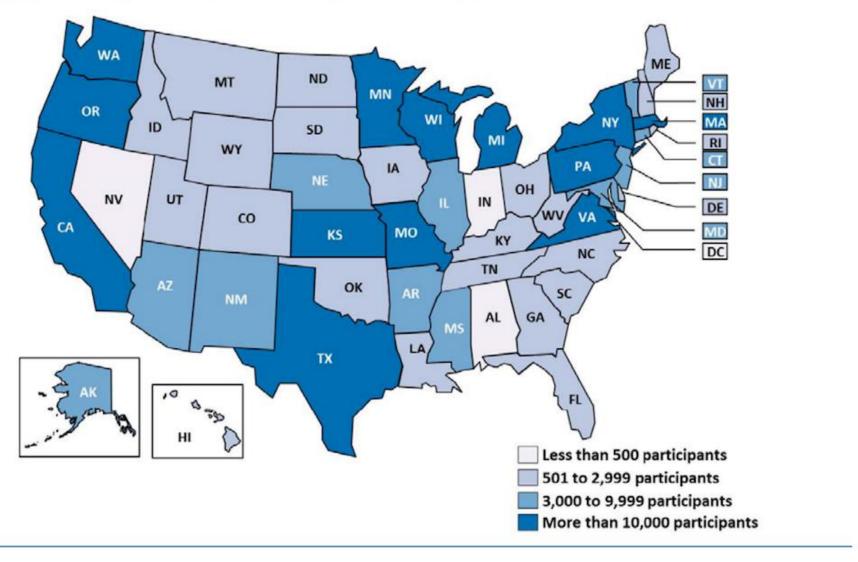
Self-Directing PWD Across the US





Self-Direction Across the US

Figure 1: Participant Direction Enrollment by State³



Why hasn't self-direction grown faster?



Finding Workers Today



Family Members and Neighbors

Not scalable and each individual is unique



Word of Mouth

Not trustworthy and not efficient



Craigslist

Concerns around safety, effectiveness, and ease of use



Matching Services Registries

An emerging area with significant promise



Matching Services Registries are designed to connect people with disabilities and direct support workers on the basis of the needs and preferences of those seeking support and the skills, availability and preferences of those providing support services.

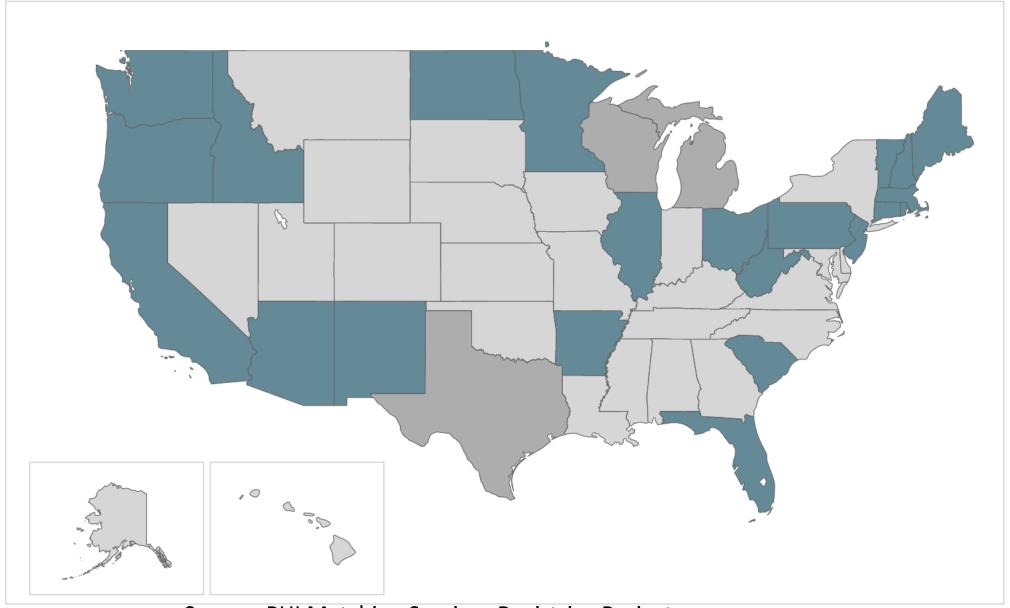
- Allows people with disabilities to search for workers in their area;
- Allows workers to showcase their skills and availability;
- Lets people with disabilities find workers with the skill sets,
 language, geographic proximity or other characteristics they need;
- Helps allocate worker hours effectively across the broad scope of the service system;
- Increases the comfort of people with disabilities & families with self-direction.

Matching Services

Active

Defunded

None



Source: PHI Matching Services Registries Project

- Online, Phone or In-Person access?
- Consumer-directed or Staff-mediated?
- Scope of search criteria?
- Integration with other software systems?
- Integrated with state Background Check requirements?
- Supported at the agency/FMS, health plan or state level?

August 2016 CMS Workforce Guidance

- Registries "can help strengthen the identity of the workforce and improve beneficiary awareness of available, qualified home care workers"
- Registries are well aligned with self-direction model;
- Exclusion from the registry should align with state law/policy with respect to criminal history.
- Exclusion must balance safety concerns with beneficiaries right to choose a trusted family member or friend;
- Medicaid administrative match available to fund the development and maintenance of the registry.

Existing Registry Options

Private-Oriented







Public-Oriented



Rewarding Work

WORKER PROFILE

Workers can describe themselves and everything they are capable of through a comprehensive profile



Search for clients





Female/32

No



HOME MY PROFILE MY TIMESHEET MY VALUES



80% Seeking Clients Match Status

OT

Michelle B.

Philadelphia, PA 19101

It's all about empowerment!

accessible van

Gender/Age

Has an

Smokes No

Speaks English, Spanish (Okay)

Okay with Pets Yes

MESSAGE

SAVE

WORKER

ABOUT

QUESTIONS

SCHEDULE

Summary

Hi! I'm Michelle. Thank you for taking a look at my profile and considering me as a candidate to be your support worker. Over past 10 years, I have worked with seniors and individuals with disabilities to ensure that they have every opportunity possible to lead an active and fulfilling life. I believe that my clients are the experts in their own experience, and I recognize that disability is a natural part of life. I work to treat my clients with the same kind of dignity and respect that I would expect if/when I receive support worker services myself. I am very friendly, fluent in Spanish, and love animals! I am happy to provide references from previous clients.

Skills

Companionship Eating Assistance Transferring

Mobility Assistance Hygiene Assistance

Housekeeping Meal Preparation Dementia

Other Important Facts



CLIENT PROFILE

Seniors and people with disabilities can discuss their needs and everything they look for in a worker clearly and easily

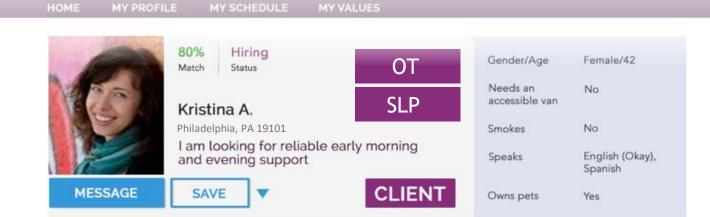


Search for clients









SCHEDULE

Support Services Needed

ABOUT

Toileting Bathing Hygiene Assistance

Housekeeping Transferring Dressing

QUESTIONS

Also Needs a Worker That

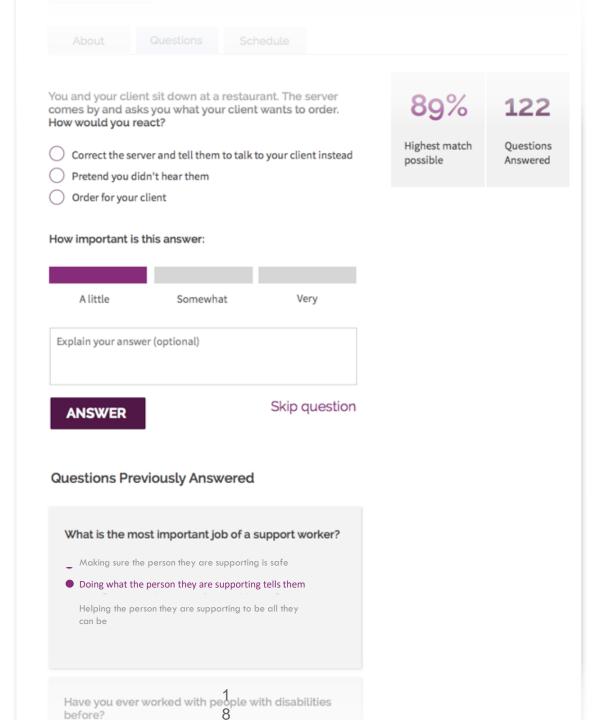
Speaks Spanish

What are you looking for in a support worker?

Punctuality, reliability, and good communication are key for me. I utilize my support services before I go to work. It is important that I am on time and ready for work, and so it is important that my caregiver be on time and reliable. When changes arise, which they will, it is important to me that my caregiver communicate with me as early as possible so other arrangements can be made. My Puerto Rican heritage is important to me, and I like to speak Spanish at home, so I would like a support worker who can speak Spanish with me. I take pride in my appearance and want a caregiver who doesn't rush me when I am trying to decide what to

MATCH QUESTIONS

We help match people seeking support and workers through questions that determine what's important to them



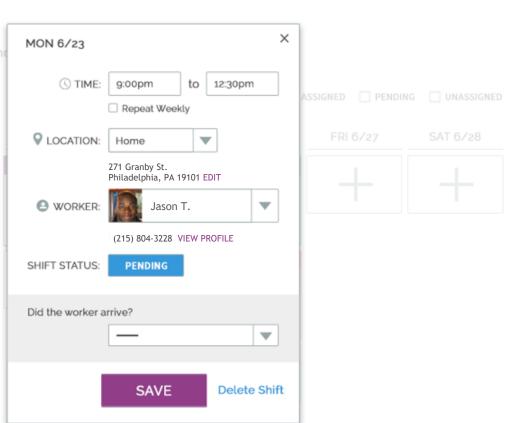
SCHEDULING

People with disabilities and seniors can easily add new shifts to their schedule based on their needs









SCHEDULING

People with disabilities and seniors can keep track of their schedules on their MySchedule page



Search for support workers



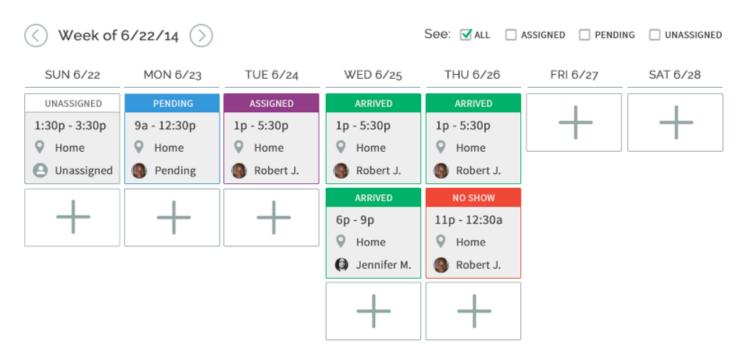




HOME MY PROFILE MY SCHEDULE MY VALUES

MySchedule

Click to assign an unassigned shift to the selected worker or create a new shift for the selected worker.



VIEWING SHIFTS

The availability of each worker is shown to the client to determine whether there is an opportunity to hire them



Search for clients



Gender/Age

accessible van

Has an

Speaks



Male/25

No

No.

English,

Spanish (Okay)



HOME

MY PROFILE

MY TIMESHEET



80% Seeking Clients Match Status

SLP

Jason T.
Philadelphia, PA 19101
I believe in empowering people!

n, PA 19101 Smokes

MY VALUES

MESSAGE

SAVE

WORKER

. .

Okay with Pets

MY PROFILE

MY VALUES

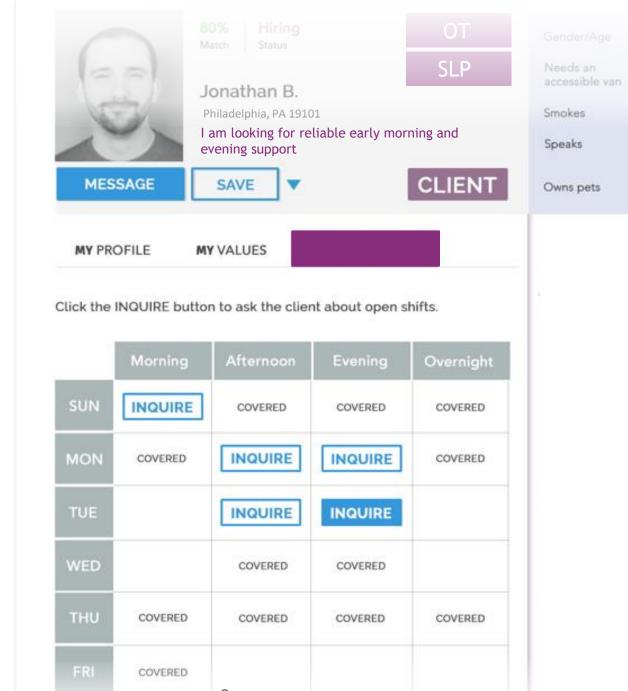
MY AVAILABILITY

Click HIRE to assign your shifts to this worker.

MON	TUE	WED	THU	FRI	SAT	SUN
1:30p - 3p	9a - 11:30a	12:30a 6a	3:30p - 5p	3:30p - 5p	3:30p - 5p	
HIRE	HIRE	HIRE	WORKING	HIRE	HIRE	
5:30p - 10:30p	5:30p - 10:30p	5:30p - 10:30p				
WORKING	WORKING	WORKING				

VIEWING SHIFTS

If desired, those seeking support can show when they're looking for a worker to help each party assess if there's an opportunity to work together



No

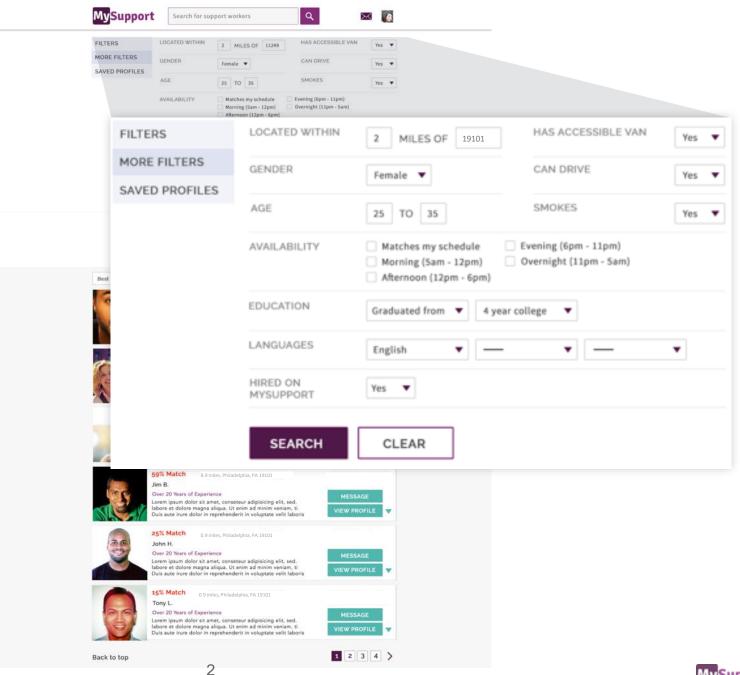
Yes

English,

Spanish (Okay)

POWERFUL SEARCH

Filter and search using location proximity, availability times, gender, age, language, last login time and many other advanced filters



MESSAGING

Seniors, people with disabilities and workers can communicate conveniently through the platform









HOME

MY PROFILE

MY SCHEDULE

MY VALUES

MyMessages

RECEIVED (6)

SENT (23)

ARCHIVED (55)

NOTIFICATIONS (11)



Aaron C.

I've been a direct support worker for the last six years. I am a pu...



Alexander H.

As an attendant for the last 12 years, I have worked with a wide ar...

5/24/14



Victor R.

I believe everyone should have the right to be supported with dignity...

5/23/14



Jessica M.

As a person with diabetes, I have had my fair share of interactions with...

5/23/14



Mary H.

While I'm relatively new to direct support, I believe I can be a valuable...

5/23/14



Mary H.

I've come a long way on actions and I'm ready to support you with wh...

5/20/14



Agency Admin

View and access the profiles of all your clients and workers in one place



CONSUMERS WORKERS SETTINGS

Search for consumers Q

BULK EXPORT TIMESHEETS

New Consumers (3)

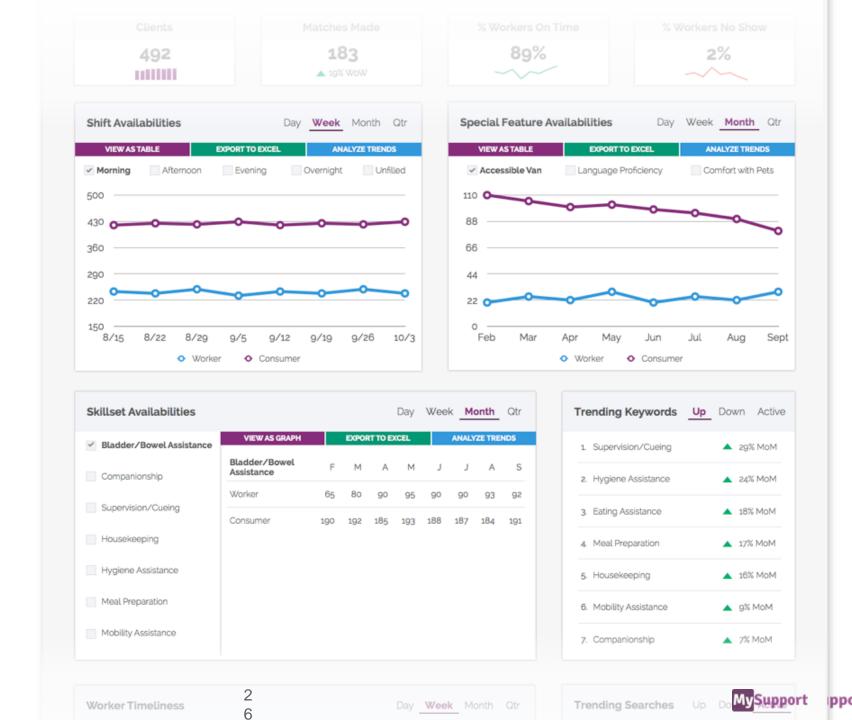
Last Name	First Name	Profile	Approve?	
Chu	Nelson	VIEW	YES	NO
Lin	Yin	VIEW	YES	NO
Masalskaya	Kate	VIEW	YES	NO

Current Consumers (3)

Last Name	First Name	IHSS Hrs/Wk	SLS Hrs/Wk	Timesheet	Profile
Kim	John	15	30	EXPORT	EDIT
Smith	Jessica	20	0	EXPORT	EDIT
Shah	Adam	30	20	EXPORT	EDIT

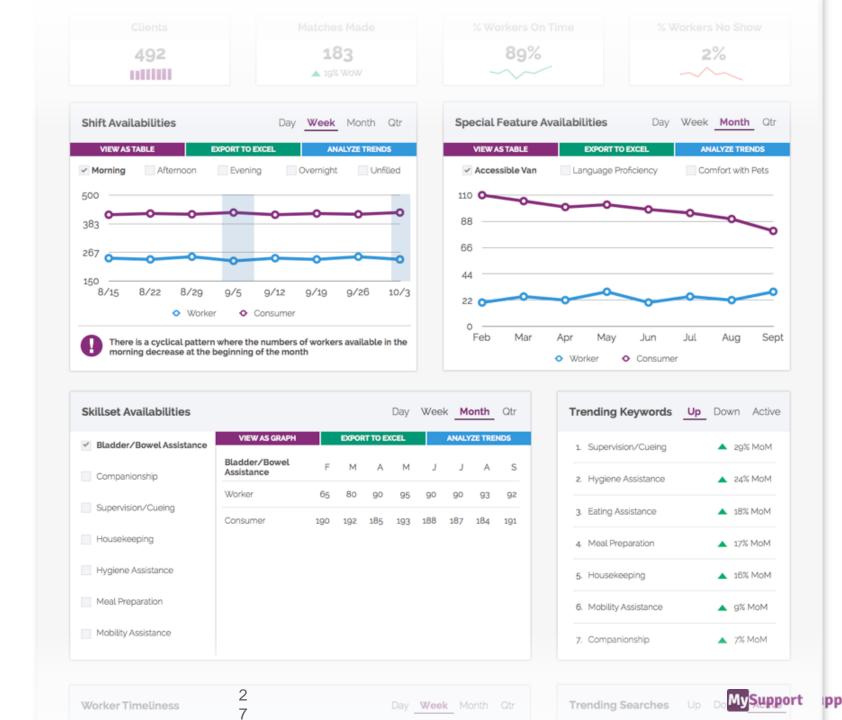
Analytics Dashboard

View client and worker activity on a robust and powerful analytics dashboard that allows any graph or table to be exported into Excel



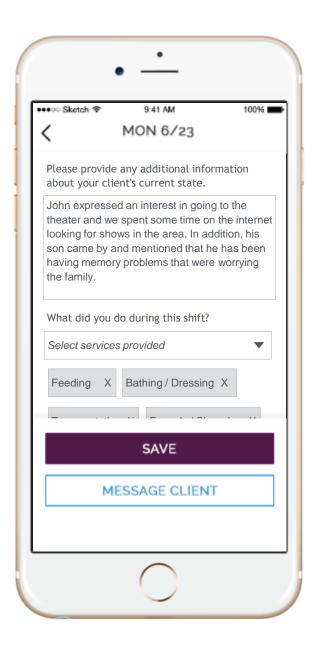
Discover Trends

Our algorithms can intelligently detect trends in activity and spotlight areas where you can shift your workforce and target professional development



Observe on the go

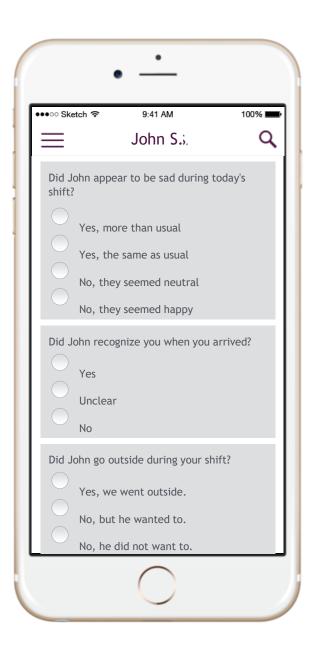
All reporting can be done by the worker on their mobile phone while on site





Client State

Workers can also fill out additional details about the client's state during their session

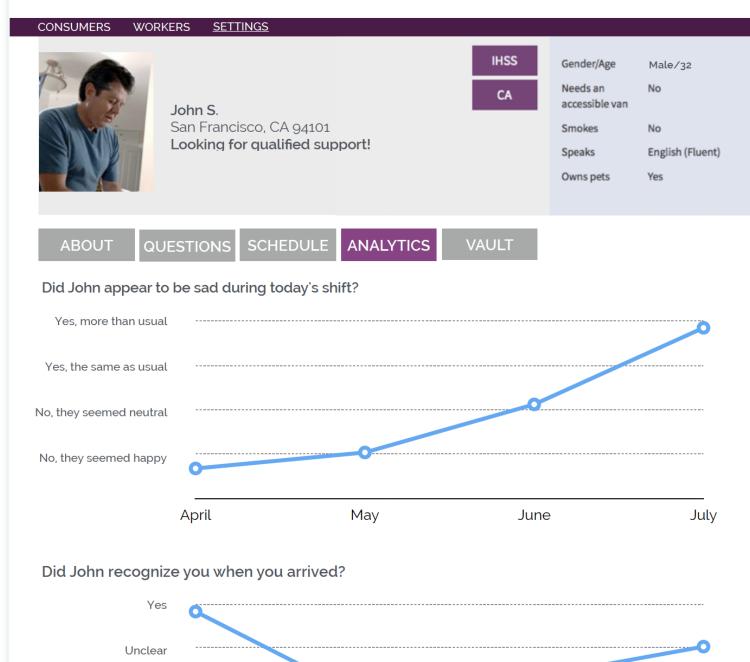




Client Analytics

Agencies can view the progression over time of the state of the client

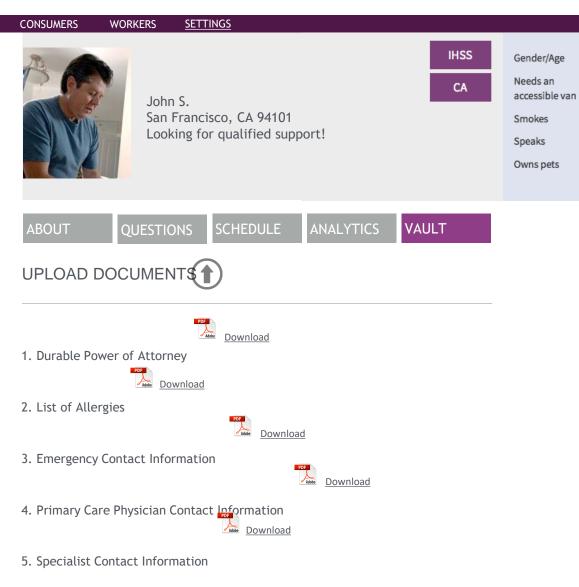




Document Vault

Maintain a single location for all client documents





Male/32

English (Fluent)

No

Yes

