Function Follows Form - Building Organizations for Change and Disruption

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Function Follows Form, Form Follows Function?

- An architect named Louis Sullivan coined the architectural philosophy that form follows function
- This form follows function, function follows form debate has spilled over from architecture to other types of design, from product design to software design
- Sullivan was a mentor to Frank Lloyd Wright. Wright took it further saying, "the higher truth is that form and function are one."

Change & Disruption are Here

Are you ready for it?



Critical Role of Organizational Design

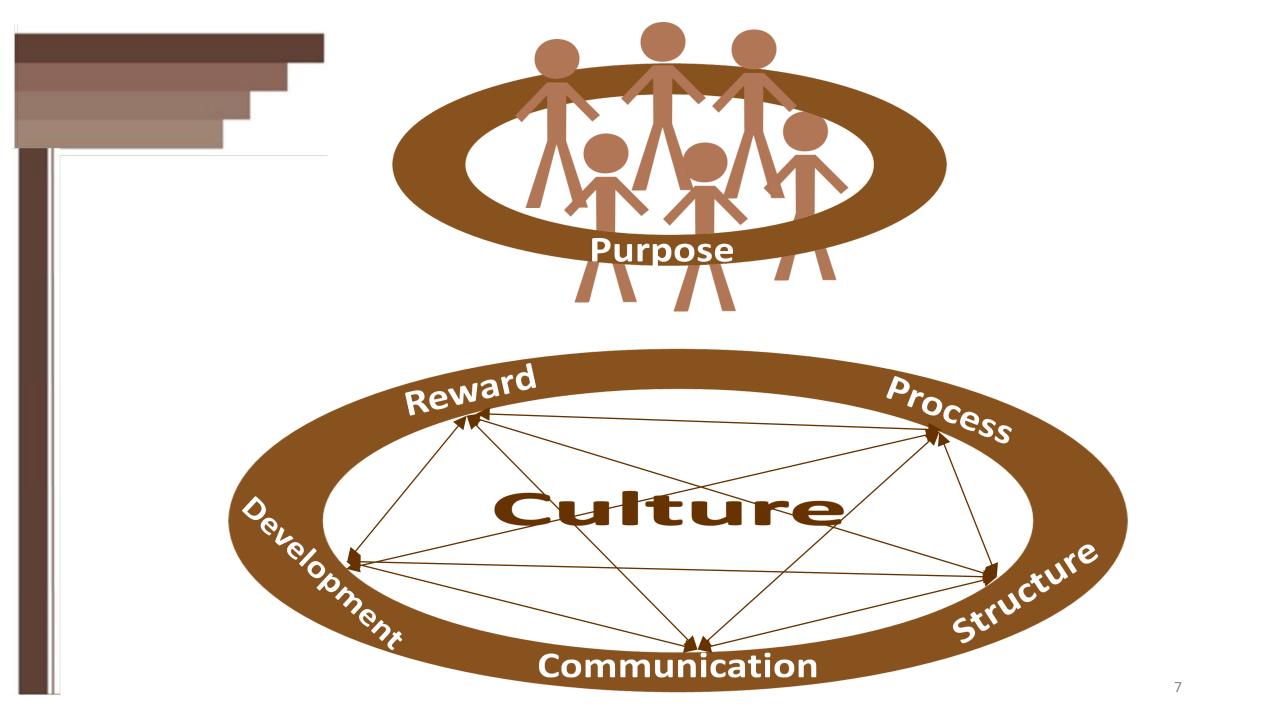
- Public organizations have been built for stability BUT:
- World is changing rapidly: policy changes, resource changes, demographics, COVID, workforce behavior changes.
- Nimbleness and flexibility are critically important
- Ability to respond to changing conditions while maintaining forward momentum may now be more valuable than traditional stability

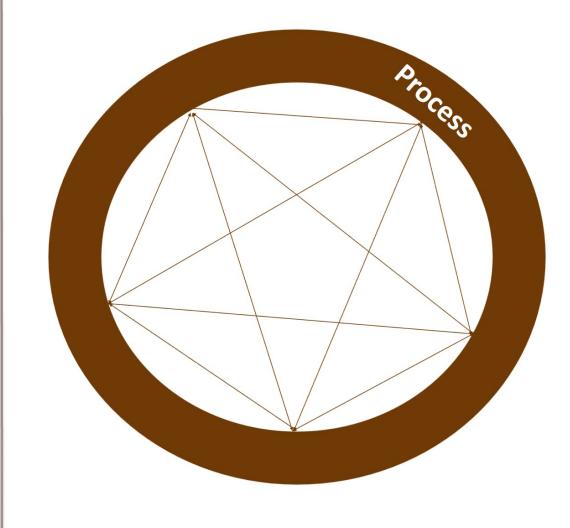
Elements of Organizational Design



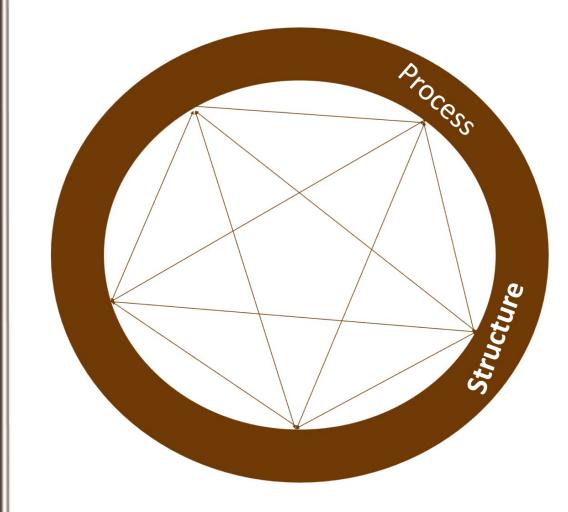
Elements of Organizational Design



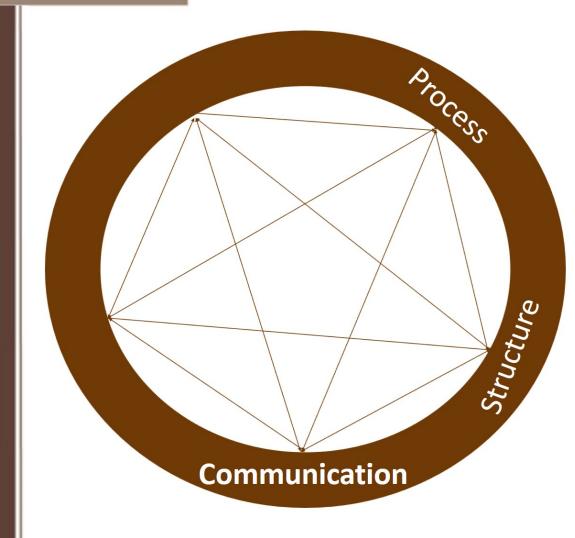




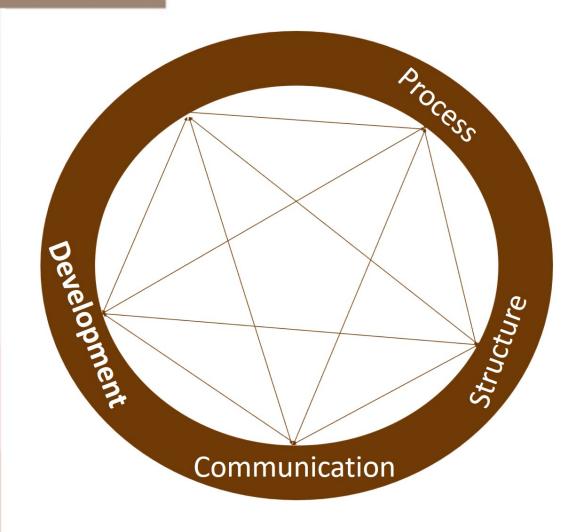
 Value-add business processes that are accurate, consistent and efficient



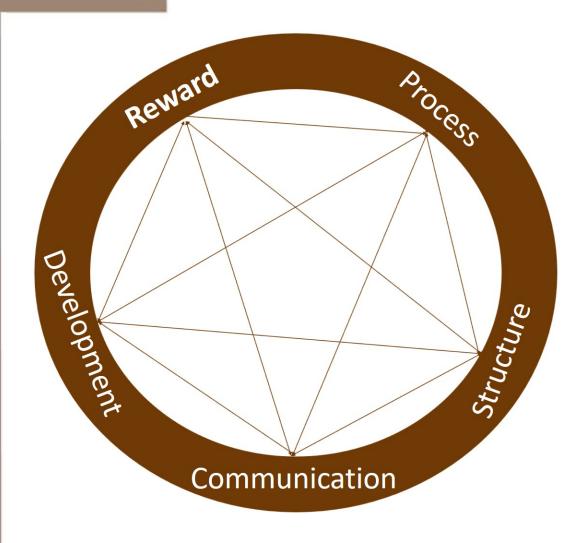
- Clear expectations and accountability for performance and behavior
- Clear line of sight from individual role performance to organizational goals and mission (the Purpose)
- A flatter reporting structure to facilitate employee decisionmaking



- Transparent and regular communication from managers
- Open channels for communication up, down and across the organizational structure



- Right people in the right roles
- Managers who know how to manage
- Cross training

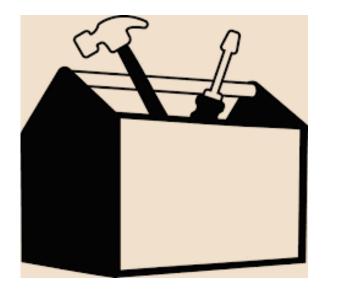


- Recognition and rewards that align with objectives
- Appropriate classification



- Culture that supports innovation and acceptable levels of risk taking
- A fully *engaged* workforce

Your Toolkit



- Job/Role Descriptions Competencies
- Performance appraisals and feedback mechanisms
- Meetings
- Onboarding process
- Training and cross-training processes
- Succession management
- Dashboards
- Slack/Teams/Yammer

Tips for Aligning Form with Function

Be intentional

• Offer a vision

• Focus on people as much as process

Value managers as much as leaders

Thank you!



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