Introduction

To empower and support adults with disabilities to live a life pf purpose, inclusion, and dignity

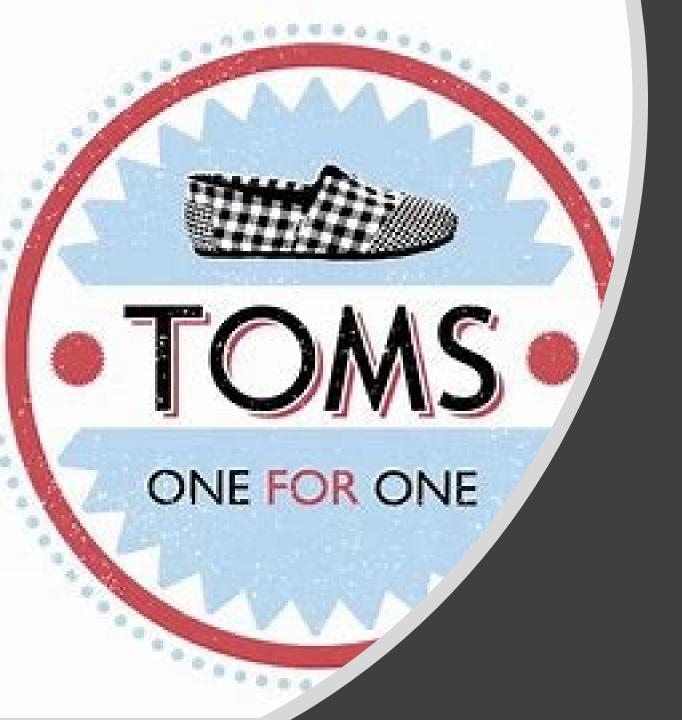
To supply natural and high-quality bath and body products while removing barriers to employment and community access for people with disabilities





What is Social Enterprise?

- There a 4 models of social entrepreneurship:
 - The One for One Model
 - The Awareness and Cause Model
 - The Environmental Model
 - The Hiring Model



The One for One Model

Where for every product you sell, you give one away

The awareness and cause model

Where products or services are sold as a way of raising awareness or getting people involved in a cause and the profits generated go back to that cause





The Environmental Model

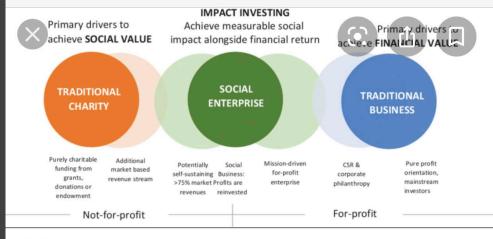
Where the company makes a significant positive impact on the environment

The Hiring Model

• Where you employ someone who might not otherwise be able to access employment. The idea of "giving work"



Why is Social Enterprise Needed?





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Social enterprises: A hybrid spectrum. Source adapted from J ...

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Employment Barriers

- 61 million Americans live with a disability
- 35% of adults with disabilities live in poverty
- 85% of adults with intellectual and developmental disabilities are unemployed
- 47% of adults with intellectual and developmental disabilities who are employed are paid under minimum wage
- 2 million adults with disabilities never leave their homes

EveryBody's Impact





