



# Sponsoring the Next Gen HCBS Leaders Program

## SPONSORSHIP BENEFITS

01

### Branding

Sponsors of this program will have their logo at all Next Gen events (webinars, meetings, etc.)

02

### Mentorship

Your representative could potentially be selected as a mentor for participants, if they are a member of the ALN.

03

### Networking

Sponsors will have the opportunity to meet participants at either the HCBS conference and/or the Spring Meeting based on your sponsorship level

If you are interested in sponsoring the Next Gen HCBS Leaders Program, contact:

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## ABOUT THE PROGRAM

To continue to encourage up-and-coming professionals to seek senior leadership opportunities in LTSS, ADvancing States is excited to again provide a unique opportunity for emerging leaders by offering a third year of the Next Gen HCBS Leaders Program (Next Gen), launching early in 2024. The Next Gen program offers a unique combination of networking and learning opportunities with a curriculum tailored to those wishing to deepen their knowledge and skillset in the soft skills of management and leadership development and content development in the Medicaid and Aging arenas.

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**Your sponsorship will assist in covering the costs of travel, hotels, and meals for Next Gen HCBS Leaders while at the Spring Meeting and HCBS Conference.**